



April 19 - 20, 2019
DEERFOOT INN & CASINO CALGARY

DANCESPORT ALBERTA

ASSOCIATION

- Advances Competitive Ballroom Dancing in the Alberta Region (Alberta, Saskatchewan and the North West Territories) of **DANCESPORT CANADA**, a member of the **WORLD DANCESPORT FEDERATION (WDSF)**
- Develops DanceSport Athletes in the Alberta Region
- Produces Regional and National Competitions
- Communicates with athletes, coaches and the general public on DanceSport and the Olympics
- Provides governance and support for other genres of competitive dance
- Collaborates with Wheel Dance Canada
- Offers an introduction to a variety of genres of dance to Junior and High Schools
- Creates performance opportunities for multicultural dance groups

www.dancechampionships.ca | www.facebook.com/dancesportab

twitter.com/dancesportab



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Dear Potential Donor:

Thank you for considering to donate to the **2019 Canadian Closed Championships**, one of Canada's largest and most prestigious DanceSport events, being held on April 19th and 20th, 2019 at the Deerfoot Inn and Casino. Athletes, spectators, and judges from all regions in Canada will be travelling to Calgary to participate.

DanceSport Alberta (DSAB), a registered society that organizes DanceSport competitions in the Alberta Region (Alberta, Saskatchewan and North West Territories), will be producing the 2019 Canadian Closed Championships.

DSAB has a committee of dedicated volunteers working to make the **2019 Canadian Closed Championships** an event to remember that all Albertans will be proud to support. We are reaching out to you as we rely on the generous support of our community to help us run a successful event. There is no better time to support competitive DanceSport in Alberta.

We appreciate you taking the time to review the various ways you can lend your support. Your donation will have a significant impact on our success along with our gratitude.

If you have any questions, you can contact Diane James at **diane@dancesportalberta.org** or by telephone 403-861-0737.

Yours in dance,



DSAB Competitions Steering Committee

DSAB Fundraising Committee

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Donation Opportunities

Gold Level Donation

\$1,500.00

In appreciation of your donation we offer:

- Front row seating for four people (2 nights)
- Name and logo included in press release
- Large logo on event program cover
- Full page color advertisement in event program
- Weekend use of "promotional" vendor booth
- Large logo with hyperlink on the 2019 Closed Canadian Championships' webpage
- Promotion by the MC
- Recognition in the event program

Silver Level Donation

\$1,000.00

In appreciation of your donation we offer:

- Front row seating for two people (2 nights)
- Name and logo included in press release
- Small logo on event program cover
- Full page black and white advertisement in event program
- Small logo with hyperlink on the 2019 Closed Canadian Championships' webpage
- Promotion by the MC
- Recognition in the event program

Bronze Sponsorship

\$500.00

In appreciation of your donation we offer:

- Front row seating for two people (1 night)
- Half page black and white advertisement in event program
- Small logo with hyperlink on the 2019 Closed Canadian Championships webpage
- Promotion by the MC
- Mention in the event program



Directed Donation

\$250

- Donate towards a specific element of the 2019 Closed Canadian Championships (facility, professional services, officials, transportation, presentation flowers, flowers for décor, program printing etc)

In appreciation of your donation we offer:

- Small logo with hyperlink on the 2019 Closed Canadian Championships' webpage
- Recognition in the event program.

Friends of the 2019 Closed Canadian Championships

\$200.00

Donations made to the 2019 Closed Canadian Championships that do not fall under any of the previous packages will be recognized as "Friends of Closed Canadian Championships".

In appreciation of your donation we offer:

- Recognition in the event program
- Recognition of the event website

Contact

- To purchase a sponsorship package, or if you have any questions, please contact Diane James by e-mail (diane@dancesportalberta.org) or by telephone (403-861-0737).

Payments

- Please contact Diane James by e-mail diane@dancesportalberta.org or by telephone 403-861-0737 to discuss payment arrangements.

File Submission

- Please send all logo and advertising files pertaining to your package to Darren Yesmaniski (darren@dancesportalberta.ca).

File Submission Deadline

- The deadline for all event program materials is Friday, March 22nd, 2019.