



Ontario DanceSport

November, 2023

Dear Potential Sponsor,

On behalf of Ontario DanceSport (ODS), we are soliciting sponsorship for our upcoming **66th Canadian Closed DanceSport Championships** (CCC) taking place in April 19/20, 2024 in Toronto. This major event includes International Standard & Latin Championships for the different age categories (athletes range from junior to senior). Canada's representatives for the World Championships will be selected from these competitions.

ODS is a non-profit Canadian organization dedicated to the promotion of competitive DanceSport among Canadian athletes of all age categories in Ontario and as well as the rest of Canada. Our mission is to increase awareness of and participation in Dancesport in Ontario, Canada, and worldwide. ODS was founded in 1970 and incorporated as a non-profit organization in 1991. ODS relies mainly on membership fees, volunteers, and donations from generous sponsors. For more information on our organization, please visit www.ontariodancesport.com

ODS is a member of Canada DanceSport (CDS), which is a member of the World DanceSport Federation (WDSF). WDSF today has 92 National Member Federations on five continents of which 63 of these Federations (including Canada) are recognized by their National Olympic Committee (NOC). In 1997 the WDSF received full recognition from the International Olympic Committee (IOC). In 2024, Breaking, one of the DanceSport disciplines, will be part of the summer Olympics in Paris and CDS is hopeful to qualify at least 1 or more athletes to this prestigious world event. The WDSF already sends its athletes to the World Games and WDSF World Urban Games.

In 2018 Canada DanceSport sent 2 athletes to the Youth Olympic Games, winning a silver medal. In fall of 2023, 4 CDS athletes competed in the Pan Am Games in Chile with 1 B Boy winning the gold medal and automatically qualified for the 2024 Paris Summer Olympics.

Event Details: 66th Canadian Closed DanceSport Championships

- Date: April 19 & 20, 2024
- Venue: Japanese Canadian Cultural Centre, 6 Garamond Court, Toronto
- Expected Attendees: competitors from across Canada & 300+ spectators
- Website: <http://www.ontariodancesport.com>

Your support would aspire and encourage the athletes who train very intensively and work very hard to achieve a high level of dancing that can enable them to represent Canada in international competitions.

Enclosed is a package of the sponsorship opportunities for your consideration. Your support would be greatly appreciated. We would be pleased to discuss in greater detail – I can be reached at email **odspresident@rogers.com**

Yours Sincerely,
Gord Brittain, President of Ontario DanceSport



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SPONSOR PACKAGES		
Sponsorship Level	Commitment	Opportunities & Benefits
Gold Sponsor	\$2,000	Event Exposure <ul style="list-style-type: none"> ➤ 2 VIP seats for both nights ➤ Opportunity to present an award at one of the evening events ➤ Invitation for 2 people to Reception after Saturday competition ➤ MC will mention the contribution made by the sponsor during the CCC ➤ 1 Souvenir Program ➤ Opportunity to display banner or signage at the event Advertising <ul style="list-style-type: none"> ➤ Acknowledgment in the program book ➤ 1 page B&W advertisement in the program book ➤ Acknowledgement on ODS website
Silver Sponsor	\$1,000	Event Exposure <ul style="list-style-type: none"> ➤ 2 VIP seats for any one of the two nights ➤ Opportunity to present an award at one of the evening events ➤ MC will mention the contribution made by the sponsor during the CCC ➤ 1 Souvenir Program ➤ Opportunity to display banner or signage at the event Advertising <ul style="list-style-type: none"> ➤ Acknowledgment in the program book ➤ 1/2 B&W page advertisement in the program book ➤ Acknowledgement on ODS website
Bronze Sponsor	\$300	<ul style="list-style-type: none"> ➤ MC will mention the contribution made by the sponsor during the CCC ➤ 1 Souvenir Program ➤ Acknowledgment in the program book ➤ Acknowledgement on ODS website
Medal Sponsors (for Friday Evening, Saturday Daytime or Saturday Night)	\$500	Event Exposure <ul style="list-style-type: none"> ➤ Opportunity to present an award at one of the evening events ➤ MC will mention the contribution made by the sponsor during the CCC ➤ 1 Souvenir Program Advertising <ul style="list-style-type: none"> ➤ Acknowledgment in the program book ➤ Acknowledgement on ODS website
Flower Sponsors (Bouquets for one of the two evenings or Centre pieces for the hall)	\$500	Event Exposure <ul style="list-style-type: none"> ➤ MC will mention the contribution made by the sponsor during the CCC ➤ 1 Souvenir Program Advertising <ul style="list-style-type: none"> ➤ Acknowledgment in the program book
Vendor Booth	TBD	Event Exposure <ul style="list-style-type: none"> ➤ 1 exhibitor booth space with 1 table and 2 chairs Advertising <ul style="list-style-type: none"> ➤ Acknowledgment in the program book ➤ Acknowledgement on ODS website
	+\$150	<ul style="list-style-type: none"> ➤ Vendor package plus 1 full page b&w page advertisement in the program book
	+\$250	<ul style="list-style-type: none"> ➤ Vendor package plus 1 full page coloured page advertisement in the program book
Advertising (in program)	\$400 \$350 \$300 \$200 \$110	<ul style="list-style-type: none"> ➤ Full coloured back cover ➤ Full coloured inside cover or center page ➤ Full coloured page ➤ Full b&w page ➤ 1/2 b&w page



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Accounting form for Sponsorship

Please confirm with a & State Exact Amount

Sponsor Level	Amount	Total
Gold Sponsor	\$2,000	\$
Silver Sponsor	\$1000	\$
Bronze Sponsor	\$300	\$
Medals Sponsor	\$500 per session	\$
Flowers Sponsor	\$500 Bouquets for either Friday or Saturday evening	\$
Flowers Sponsor	\$500 for hall/centre pieces	\$
Vendor Sponsor	Booth & acknowledgement <input type="checkbox"/> TBD Booth & acknowledgement + b&w ad <input type="checkbox"/> +\$150 Booth & acknowledgement + coloured ad <input type="checkbox"/> +\$250	\$
Advertising Sponsor	Full colored back cover <input type="checkbox"/> \$400 Full colored inside cover or center page <input type="checkbox"/> \$350 Full colored page <input type="checkbox"/> \$300 Full b&w page <input type="checkbox"/> \$200 ½ b&w page <input type="checkbox"/> \$110	\$
Specific Donation	Please contact ODS for more information on items you wish to sponsor	\$
Other Donation	Please specify amount you wish to donate	\$
Total Amount of Sponsorship		\$

Please make your cheque payable to: **ODS** or **Ontario DanceSport**

Credit card #: _____ CVC # (3 digits on back) _____ Exp: _____

Name: _____ Phone: _____

Email: _____

Address: _____

Province: _____ Postal Code: _____ Signature: _____

Send Sponsorship form to:
Gord Brittain, 1116 Harvest Drive, Pickering, Ontario L1X 1B6
Tel 905 831 2426
Email: odspresident@rogers.com

If your donation is \$300 or over (not valid for ads or vendors) and you want a tax receipt then please make the cheque out to **Canada DanceSport (CDS), since only CDS can issue tax receipts but CDS does not take VISA**